

May 19, 2020

To: City of Rock Springs Governing Body

From: Parks & Recreation Advisory Board

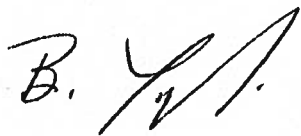
Re: 2020 Golf Appreciation Days and Twilight Golf Fee Recommendation

At the May 14, 2020 meeting, the Parks & Recreation Board approved the following items:

- **Golf Appreciation Days and incentives to be held on June 13 and July 4, 2020.**
- **A Twilight Golf Fee to golfers who pay a green fee after 6 pm on Thursday and Sunday evenings.**

The attached memos provide further information on the above items.

Thank you,

A handwritten signature in black ink, appearing to read 'B. Legerski', with a stylized flourish at the end.

Bill Legerski

Parks & Rec Board President



Rock Springs Parks & Recreation Department

3900 Sweetwater Drive, Rock Springs, WY 82901
(307) 352-1440 • FAX (307) 352-1444

P & R - #20-22

To: Parks & Rec Board Members

From: David M. "Dave" Lansang

Re: 2020 Golf Appreciation Days

Our golf staff has been working proactively to increase golfer traffic at the golf facility. Along with various other initiatives like family night, 6-hole golf rounds and the creation of Foot Golf, staff would like to offer Appreciation Days and incentives on the following days during the 2020 golf season:

- June 13* - Customer Appreciation Day
50% off green fee, golf cart and range balls (one token per customer)
- July 4 - Military Appreciation Day
50% off green fee, golf cart and range balls (one token per customer)

*The second Saturday in June was occupied by the SPE Golf Tournament, which has been taking place for over 35 years. However, due to COVID-19 issues, they cancelled this year. We are attempting to increase golfer traffic substantially on this day in hopes of offsetting some of the loss by not having the SPE event.

The offerings will be promoted in the weeks prior to their occurrence and will hopefully be utilized by many.

Thank you for your consideration.

David M. "Dave" Lansang
Director, Parks and Recreation Department



Rock Springs Parks & Recreation Department

3900 Sweetwater Drive, Rock Springs, WY 82901
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P & R - #20-21

To: Parks & Rec Board Members

From: David M. "Dave" Lansang

Re: Fee Recommendations for Twilight Golf

Please give consideration to support our golf staff's interest in establishing a "Twilight Green Fee" at our golf facility. These fees, if approved, will hopefully increase the golf activity (golf rounds) on Thursday and Sunday evenings when golf traffic is typically low.

The fee would be made available to golfers (who pay a green fee) after 6 p.m. on both nights. The 9-hole green fee would be \$9.00 and the 18-hole green fee would be \$16.00.

Thank you for your consideration.

David M. "Dave" Lansang
Director, Parks and Recreation Department